

# Beauty Activist, Speaker & Author

# KENETIA

www.  
kenetia  
.com

## Embrace Your Beauty Fearlessly!

### A PROGRAM THAT EMPOWERS WOMEN

#### How Do Today's Women See Themselves?

Women in the United States spend upwards of \$7 billion a year on cosmetics and \$11 billion on cosmetic procedures. Despite their physical enhancements more than 80% are dissatisfied with their appearance and less than 2% describe themselves as "beautiful." It doesn't have to be this way...

#### **EVERY WOMAN deserves to live boldly, beautifully, confidently and free from fear.**

In her work as a highly respected professional makeup artist, Kenetia Lee has seen the debilitating effects of negative self-image firsthand — even in stunning models, famous actresses and other female celebrities. Through speaking engagements, she has already encouraged thousands of women to appreciate themselves without fear, and is now passionate about breaking the cycle of disempowerment among women across the U.S.

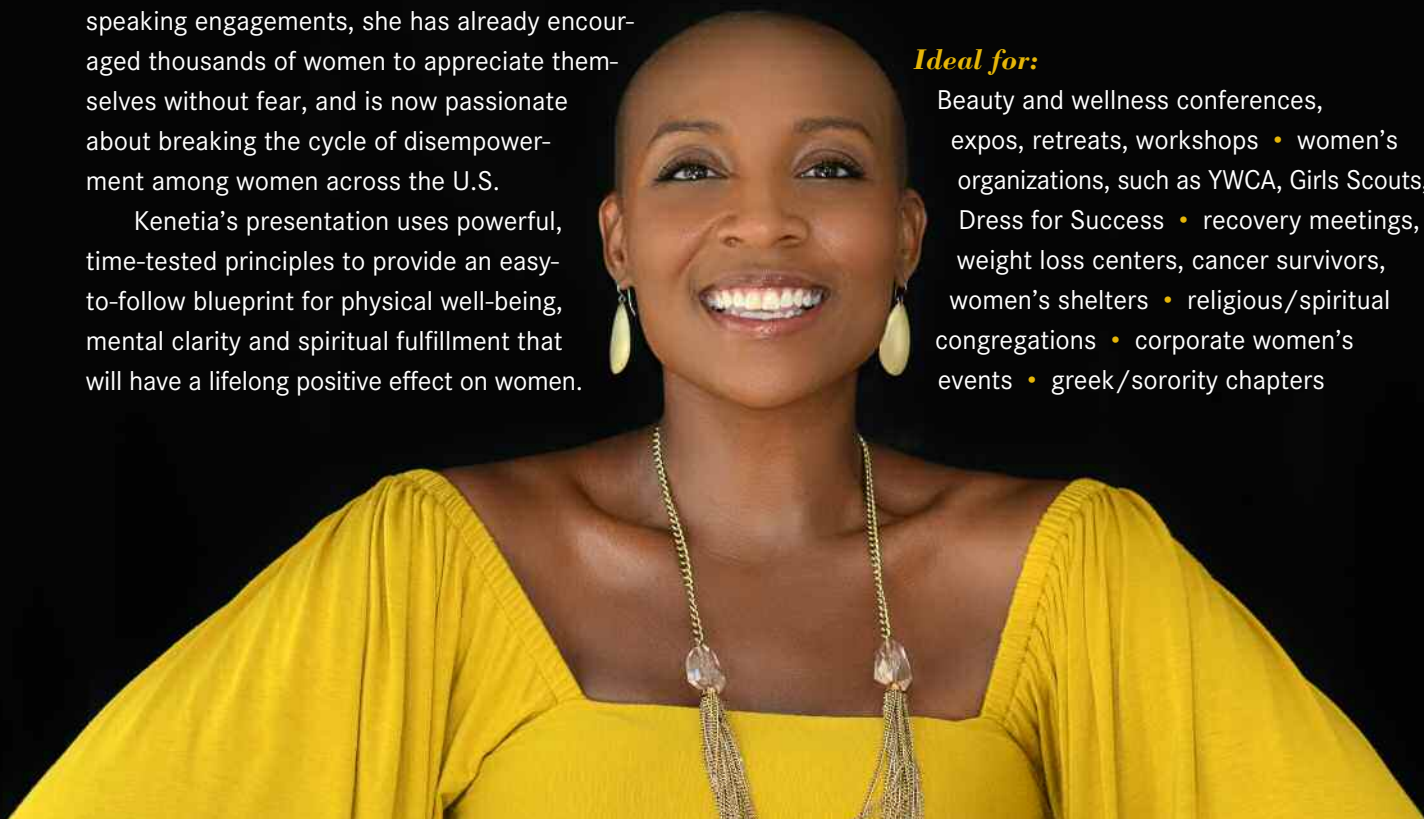
Kenetia's presentation uses powerful, time-tested principles to provide an easy-to-follow blueprint for physical well-being, mental clarity and spiritual fulfillment that will have a lifelong positive effect on women.

#### 60-Minute Presentation or 3-Hour Workshop

- **Discover** the 3 blocks that keep nearly everyone from feeling beautiful.
- **Eliminate negative** self-talk, doubt and worry, while learning to trust their inner guidance.
- **Defuse the myths** of what beauty is, then redefine it for themselves.
- **Withstand social pressure** by peers, the media and society to achieve unrealistic standards.
- **Learn techniques** to meet life's challenges with self-confidence.
- **Find the courage** to be authentic in their self-expression.
- **Improve interpersonal relationships** through self-acceptance.

#### **Ideal for:**

Beauty and wellness conferences, expos, retreats, workshops • women's organizations, such as YWCA, Girls Scouts, Dress for Success • recovery meetings, weight loss centers, cancer survivors, women's shelters • religious/spiritual congregations • corporate women's events • greek/sorority chapters





### **What Kenetia's Clients Have to Say:**

**“Kenetia Lee was absolutely amazing! After hearing her speak my confidence soared.”**

~ Gina R., Orange County, CA

**“Kenetia is an engaging speaker who captured the attention of our students immediately and kept them engaged to the very end. The wealth of knowledge she has about the little things that bring about real beauty was captivating. We want her to come back again and share her wisdom with other students.”**

~ Derek Yuill, Director, Gabrielino High School

**“Kenetia has an infectious energy which motivates people into seeing their true potential. After listening to her you cannot help but see your true worth and the endless possibilities that lay ahead of you.”**

~ Joe M , Long Beach, CA

**“Kenetia taught me how to find the beauty within and flaunt it. By exposing her own insecurities, she taught me how imperfection does lead to beauty and perfection doesn't necessarily mean beauty.”**

~ Karine Yeterian, Pasadena, CA

**“Thank you for showing me that I'm the face of beauty.”**

~ Astghik Hairpetian, California

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# ABOUT KENETIA

Thousands of women who have sat in Kenetia Lee's makeup chair or heard her onstage have been captivated by her bold, fresh and empowering message that redefines beauty. It is her passion to instill in women the freedom to express the true beauty of who they are without fear. Her audiences are challenged to playfully celebrate their unique image through awareness, acceptance, forgiveness and love, and to act as the star of their own lives.

Kenetia Lee overcame her own challenges around self-image to become one of Hollywood's most sought-after red carpet makeup artists, a dynamic public speaker, powerful personal coach and author of *Fearless Beauty: A Woman's Guide to Living Bold, Beautiful & Free*. She has been a national spokesperson for cosmetic brands such as Revlon, Mark Cosmetics and Covergirl, and appears regularly in the media as a foremost beauty expert.

*Kenetia motivates  
women to love and  
appreciate themselves  
—for life!*

### **Credentials**

- National Speakers Association Academy Graduate
- BA in Communications, Elmhurst College, IL
- Makeup artist training at Empire Academy of Makeup, Costa Mesa, CA
- Extensive transformational studies at Agape International, Chopra Center and other courses

### **Partial Client List**

- Covergirl • ExtraTV • Girl Scouts of America
- Iman The Beauty of Color • L'Oreal Paris • Mark Cosmetics
- Miss Universe Organization • Physicians Formula
- Revlon Cosmetics • Step Up Women's Network
- Walgreens • Women Vote Campaign